

Join us for a FREE
three-part seminar to educate the
Broward County business community
on export opportunities.

**Wednesdays, February 8, 15
and 22, 2012**

9:30 – 11:30 AM

Registration and Networking begins at 9 AM

Broward College, North Campus

1000 Coconut Creek Blvd., Building 46, Room 152
Coconut Creek, FL 33066

Session 1 - February 8, 2012

Topics Include:

Why Export? • Where to Start? • Develop Your Export Plan •
Identify & Prepare for Your Markets

Session 2 - February 15, 2012

Topics Include:

Country Policies/Free Trade Agreements • Logistics and
Support • Regulations – U.S. and Abroad

Session 3 - February 22, 2012

Topics Include:

Methods of Payment • Export Financing • Florida Exports and
Resources Available • Business Travel Abroad

For more information, call 954-357-6400 or visit
broward.org/econdev.

*** The Broward College Institute for Economic Development will issue certificates of attendance to all participants who complete each of the three seminar sessions. ***

**Broward County Office of Economic
and Small Business Development**

115 S. Andrews Avenue, Room A680
Fort Lauderdale, FL 33301

**A Service of the Broward County
Board of County Commissioners**

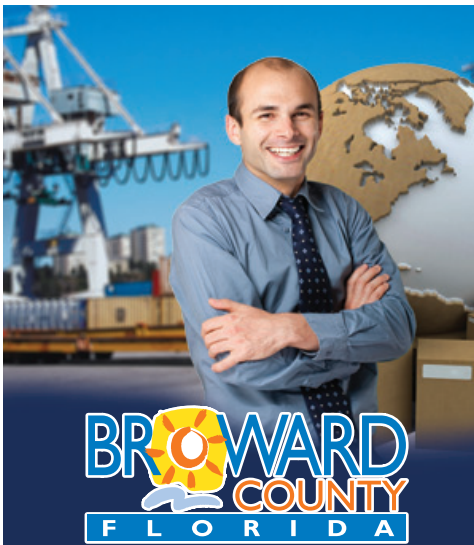
Sue Gunzburger • Dale V. C. Holness • Kristin Jacobs • Ilene Lieberman
Chip LaMarca • Stacy Ritter • John E. Rodstrom, Jr. • Barbara Sharief • Lois Wexler

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Office of Economic and
Small Business
Development
in conjunction with the
Greater Pompano Beach
Chamber of Commerce and
Broward College

present the

2012 Export Readiness Seminar

